

Portfolio

www.christopherlarose.com  
www.dribbble.com/chris-larose

About

- I do my best to bring thoughtfulness and curiosity into everything I do.
- Approach problems and creativity with empathy creating cohesive and long lasting results.
- Find joy in seeing the team grow and in the process making clients happy
- Making music, cycling, cooking and being a dad makes up a big portion of how I live my life outside of the tech world

Client's I've Worked With

My experience in this industry is leading small teams of 3-6 people working directly with the client.

- Quest Nutrition  
CNN  
Yelp  
Hubspot & Sidekick  
Audible  
Invicti: Acunetix & Netsparker  
PROS  
PLEX  
Peter Lik Master Photographer  
Tens Sunglasses  
Stormy Kromer  
WowWee  
Bear Mattress  
Kella Design Agency as a Freelancer

For references and a more complete job history please reach out at christopherlarose321@gmail.com

Work Experience

Remote  
2020 - Current

Director of UX & Strategy

Elegant SeagullsMarquette, MI

This is a collaborative role that was developed from my unique experiences in design and front-end development. Working as lead on many projects, often times balancing many roles, created a perfect environment to understand a project from top to bottom. My key success to strategy at Elegant Seagulls is finding equilibrium between the client, team and those using the work we build.

- Information Architecture
  - Site Maps
  - Wireframing
  - User Persona
  - User Flow / Story Boards
  - Prototyping
  - Project Management
- Concept Design
  - Responsive Design
  - UX/UI
  - ADA Infrastructure
  - Social and Google AD campaigns
  - Supporting Front-End Development
  - Quality Assurance Mapping & Testing

Remote  
2014 - 2020

In Office  
2012 - 2014

Director of Design & Development

Elegant SeagullsMarquette, MI

In this role I developed systems and best practices that enabled better communication and project execution between designers and front-end developers. I set in motion a range of best practice documentation that we use today and I took a lot of pride in being an advocate for both teams. After four years I was able to pass the torch and it's great seeing what I started evolve with time. During this time, I also served as a lead front-end developer and designer, as needed. Prior to this role I was a web designer / developer.

- WordPress Development
  - Shopify Development
  - BigCommerce Development
  - Responsive Web Design
  - Supported PM
- Designed Social and AD Campaigns
  - Designed and Dev'd Email Templates
  - Scoped Projects
  - Implemented employee reviews
  - SEO & Pagespeed Improvements

Education

2010 - 2014

Bachelor of Fine Arts in Graphic Communications

Northern Michigan UniversityMarquette, MI

2004 - 2005

Certificate in Broadcast Arts in Radio & Television

Specs Howard School of Broadcast ArtsSouthfield, MI